

PARK UNIVERSITY 2016 LOCAL LEGISLATIVE AGENDA



ABOUT PARK UNIVERSITY

LOCATION: Founded in 1875 at its historic site in Parkville, Mo., Park University currently enjoys a distinguished position in higher education as a growing entrepreneurial institution with 40 campus centers in 21 states, in addition to our extensive online program.

WHO WE ARE: A private, independent comprehensive master's institution, accredited by the Higher Learning Commission of the North Central Association of Colleges and Universities.

BY THE NUMBERS:

- Total Number of Students: 17,756
- Diversity: 45 percent
- International Student Population: 370 students representing 60 countries
- Military Student Population: 61 percent (active duty, dependents, retired or Department of Defense)
- Annual Budget: \$76.7 million
- Endowment: \$69.1 million (including land value)
- Total Full-Time Employees: More than 500 nationwide

KC METRO ECONOMIC IMPACT:

- Jobs Generated: 3,000
- Real Total Economic Output: \$242 million
- Real Gross Domestic Product: \$158 million
- Real After-Tax Personal Income: \$100 million

Source: Mid-America Regional Council (2014)

PARK'S PROMISE:

Serving those who serve their community and country with personalized, globally-relevant education for life.

CONTACT:

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Find out more about us at: PARK.EDU

OUR COMMITMENT: At Park University, we serve a diverse student population, including significant military and international representation. Our educational programs prepare students for the complex roles they will play in a globally interconnected world. We stand committed to educational access and support legislation that will make the "American dream" of a university education a reality for all who wish to pursue that goal. Park University's Platte County roots date back to 1875, and Park began serving students in downtown Kansas City in the 1970s.

TRANSPORTATION: Park University's learner population includes significant numbers of commuter and international students. The absence of public transportation service hinders enrollment, restricts opportunities for off-campus employment and prevents international students from accessing commercial and retail centers. Park University stands ready to collaborate with public and private partners to develop transportation solutions which serve both the University and local residents.

- Park University supports efforts to promote ridership on Kansas City's streetcar line and public funding of transportation routes to and from Parkville.

INFRASTRUCTURE: Park University's future growth and development necessitates ongoing improvement of surrounding highways, streets, bridges and sidewalks.

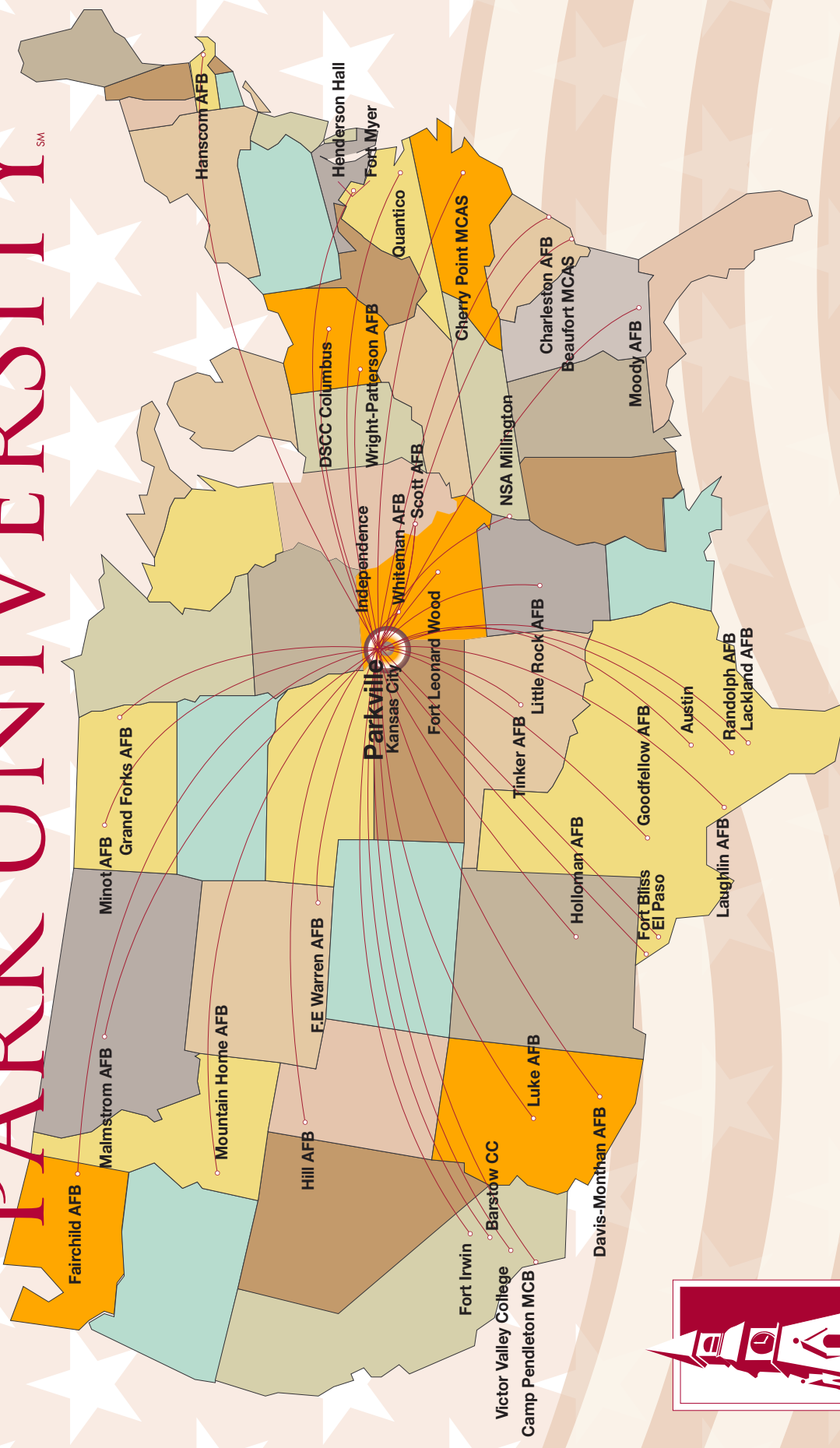
- Park University supports infrastructure project funding and legislative initiatives that improve the prospect of future economic success as well as enhance the safety of University constituents and local residents, especially along the Missouri Highway 9 corridor between 45 Highway and Downtown Kansas City.

ECONOMIC DEVELOPMENT: Park University plays a pivotal role in the region's growth and economic development in four dimension: as one of the region's largest educational providers; as an employer of more than 500 Missouri taxpayers; as the owner of the Parkville Commercial Underground, an innovative commercial space for small businesses, wholesalers and light manufacturers; and as a founding member of the Parkville Economic Development Council.

- Park University supports innovative tools that connect universities and cities to enhance economic development.
- Park University supports the creation of incentives for the data center industry.
- Park University supports university technology transfer and commercialization activities.



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CAMPUS CENTERS

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40 CAMPUS CENTERS IN 21 STATES, INCLUDING THE FLAGSHIP CAMPUS IN PARKVILLE, MO.