



Hire a Pirate

— Park University Career Development Center —



[RESUME]

James Smith

8700 NW River Park Dr. Parkville, MO 64152 • (816) 741-2000 • JSmith@park.edu

EDUCATION

Park University

Bachelor of Science – Business Management

GPA 3.45

Parkville, MO

May 2016

EXPERIENCE

Business Trade International

Project Manager

Dallas, TX

December 2014 – Current

- Oversee and manage all aspects of client accounts beginning in the planning stages with their needs assessment, developing a cost analysis, and execution of the overall project
- Develop positive relationships with future and 50+ current customers to ensure successful solutions are created for their specific needs
- Act as first contact from initial stages with customer ideas to working with multiple teams on-site to guarantee project completion to the highest of standards providing 99% approval rating
- Report and utilize account metrics to provide continuous data in key decisions to lower organization cost by 35% and decrease start to finish production time by 20%

Marketing 4 You

Client Engagement Specialist

Seattle, WA

January 2011 – December 2014

- Maintained bi-weekly updates and communicated with multiple departments the status of project or any changes that might need to be made within a quick turn around
- Coordinated and prepared client meetings with 12-15 companies at a given time including agenda, updated financial and project status, and new action items
- Tracked modifications for existing jobs by documenting conversations via e-mail, by phone, or face-to-face had with team members and clients
- Provided existing and prospective clients a wide range of solutions to their marketing needs with new opportunities or products that might be beyond their original ideas

AWARDS AND ACHIEVEMENTS

National Honor Society for Business Professionals Award – *Recipient*

Seattle Young Professionals – *President*

Innovative Mind Award – *Marketing 4 You*

May 2015

2013 - 2014

March 2013